

## What is DistiSync?

DistiSync is a fully managed SaaS solution which enables frictionless communication of your product pricing, technical data and lifecycle information to your customers & to the disti channel.

## What does it do?

DistiSync is particularly suitable to organisations where an ERP solution is overkill, but where spreadsheets or other home-grown ways of storing, managing and communicating product data are flawed or failing, wasting time and causing frustration or even costly errors.

The platform is made up of the following modules:



**ProductPrimer:** single source of truth for product data, technical specs etc. Data can be fed from here into your website, direct to disti partners and into other parts of the DistiSync system.



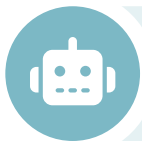
**PriceBook:** seamlessly manage pricing data with auditable review, approval and release cycle.



**LifeCycle+:** set and forget last-time-buy and end-of-life management, removal from pricing catalogue and regular reminders to disti mailing lists on pre-set timeframes.



**Product LaunchPad:** product launch admin - new product notification and communication of product data to help ensure that distis place seed orders.



**DistiAPI:** behind-the-scenes syndication of product data to disti ecosystem: no humans required.

All modules feed into a branded web portal which serves as a single source of truth for product pricing, lifecycle and technical data. Granular user permissions enable you to configure what data is revealed to each user type.

## How is it delivered?

DistiSync is a SaaS platform which consists of a small number of modules, each geared around a specific part of product lifecycle management, working seamlessly together. It is built in standards-compliant code using modern development platforms, and is supplied fully hosted, managed and supported. Modules are optional and can be introduced at your launch or added later as required. Customisation, and integration with other platforms are available on request.

## Where do we start?

The first step is a short workshop with key stakeholders to identify the bottlenecks in your current workflows and processes. We'll follow this up with a report showing where DistiSync can add value for your business.